



## 2017 NATIONAL FARM MACHINERY SHOW AND CHAMPIONSHIP TRACTOR PULL FACT SHEET

<b>EVENT:</b>	52nd annual National Farm Machinery Show 49th annual Championship Tractor Pull sponsored by Syngenta.
<b>LOCATION:</b>	Kentucky Exposition Center 937 Phillips Lane, Louisville, KY
<b>DATES:</b>	Wednesday, Feb. 15 through Saturday Feb. 18, 2017
<b>SHOW HOURS:</b>	9:00 a.m. - 6:00 p.m. daily (Eastern Standard Time)
<b>ADMISSION:</b>	National Farm Machinery Show admission is free and open to the public. Parking is \$8.00 per vehicle and \$20 per bus Championship Tractor Pull ticket prices are: Wednesday and Thursday (7:00 p.m.) \$40 and \$20 Friday (7:30 p.m.) - \$45 and \$25 Saturday (1:00 p.m.) - \$40 and \$20 Saturday (7:30 p.m. FINALS) - \$45 and \$25  All Championship Tractor Pull seats are reserved. Tickets are subject to availability. Tickets are sold at the Freedom Hall Ticket Office. Order by phone at 1 (800) 745-3000. Tickets can also be purchased online at <a href="http://ticketmaster.com">ticketmaster.com</a> . All prices include a facility fee.
<b>GIFT &amp; CRAFT MARKET:</b>	This shopping destination features more than 70 booths of souvenirs, toys, clothing and more. The new South Wing Mezzanine location is accessible by, stairs, elevator or escalator from the South Wing C concourse.
<b>THE PIT:</b>	See the powerful pulling trucks and tractors up close and meet the Championship Tractor Pull drivers in Broadbent Arena. Wednesday, 9:00 a.m. - 5:00 p.m. Thursday, 9:00 a.m. - 5:00 p.m. Friday, 9:00 a.m. - 5:00 p.m. Saturday, 9:00 a.m. - 11:00 a.m.
<b>ATTENDANCE:</b>	The 2016 combined National Farm Machinery Show and Championship Tractor Pull attendance was 295,258.
<b>ECONOMIC IMPACT:</b>	\$17 million
<b>EXHIBIT SPACE:</b>	Eight interconnected exhibit halls totaling more than 1.2 million square feet of indoor exhibit space and containing more than 880 agricultural displays.

**VISITOR INFO:** Call the Louisville Convention & Visitors Bureau at (888) 568-4784 or (800) 743-3100.

**MORE INFO:** Visit us online at: [www.farmmachineryshow.org](http://www.farmmachineryshow.org) and [www.champpull.org](http://www.champpull.org). Also, follow us on [www.twitter.com/nfmslouisville](https://www.twitter.com/nfmslouisville) and [www.facebook.com/nationalfarmmachineryshow](https://www.facebook.com/nationalfarmmachineryshow).

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The National Farm Machinery Show, the nation's largest indoor farm show, features the agricultural industry's most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country's oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over 1.2 million square feet of contiguous exhibit space, contributes \$20.1 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.