



# 2018 NFMS Championship Tractor Pull Advertising Schedule

***The 50th Annual National Farm Machinery Show Championship Tractor Pull offers an opportunity for vendors and friends of the sport of truck and tractor pulling to support the event through advertising in the 2018 Event Souvenir Program. Slated at 200 pages, it will cover the history of the event in-depth and provide a lasting document for pullers, fans, and supporters alike to enjoy.***

## Ad Pricing

**Full Page: \$1000.00**  
**Half Page: \$ 600.00**  
**Qtr. Page: \$ 350.00**  
**Eighth Page: \$ 200.00**

## Ad Deadlines

**Advertising for this project is due no later than November 1st, 2017**

**Bryan Lively, Editor/Publisher**  
**270-202-6742**  
**editor@hookmagazine.com**

## **Ad Sizes and Formats**

**Full Page-No Bleed: 8.1"w X 10.0"h**

**Full Page-With Bleed: 8.75"w X 11.25"h (8.1"w X 10.0"h safe space)**

**Half Page-Horizontal: 8.1"w X 4.875"h**

**Half Page-Vertical: 3.875"w X 10.0"**

**Qtr. Page: 4.0"w X 5.1"h**

**Eighth Page: 3.875"w X 2.5"h**

***\* Ads are preferred in .pdf or .jpeg format, 300dpi***

***\* Submit all ads to [editor@hookmagazine.com](mailto:editor@hookmagazine.com)***

***Questions? Contact us also at:***

***Bryan Lively, Editor-Publisher***

***National Tractor Pulling Championships Souvenir Program***

***The HOOK Magazine - Pro Pulling Magazine - Hero Cards***

***Social Media and Print Marketing Services***

***PO Box 2373***

***Elizabethtown, KY 42702-2373***